



Crocus Cow Horse Association

Dear Sir or Madam:

I would like to introduce you to the Crocus Cowhorse Association (CCHA), an exciting group of horse enthusiasts in Manitoba and surrounding areas. The CCHA provides cowhorse competitions for individuals and families to exhibit their horses in several cattle related events to spectators at shows across the province.

In past years, CCHA sanctioned shows have been held in several communities across southern Manitoba including Austin, Shilo, Steinbach, Souris, Bird's Hill, and Brandon. Approximately 20 horses were exhibited at each show in events such as cutting, reining, working cowhorse, one-on-one cattle penning, and roping. Some of our shows are also held in conjunction with other equine events such as Team Pennings, increasing the potential spectator base.

We would like to help you promote your business in 2010 at our shows and through our promotional efforts. Your sponsorship may be directed toward a local show, Finals show, year-end prizes or on the operation of the Association in general, and we will work with you to ensure that your business benefits from your support of the CCHA. The attached page shows a list of suggested sponsorship packages to reward your generous support with promotional value. If none of the sponsorship packages meets your needs, we can construct a package that does.

Please feel free to contact me if you have any questions. I look forward to speaking with you in the near future. Thank you for considering sponsorship of the Crocus Cowhorse Association in 2010.

Sincerely,

Mark Michie
President, Crocus Cowhorse Association
(204)637-2104
training@michiequarterhorses.com

Inquiries to: Donna Doucette, Secretary
Box 302, Austin, MB R0H 0C0 Phone: (204)637-2441
Website: www.crocuscowhorse.blogspot.com



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Sponsorship Packages

Level 1 Sponsor (\$1000+)

- Sponsor supplied banner displayed at every show*.
- Sponsor name or logo in each issue of “The Cowboy” (10 issues yearly with a distribution of 1200 copies)
- Listed as sponsor on CCHA web presence.
- Sponsor representative invited to year-end windup social function.
- Sponsor representative invited to present applicable prizes at finals show.
- Announcer will advertise sponsor during each show.
- A specific division will be exclusively assigned to the sponsor and the sponsor will be advertised during the running of each class within the division throughout the show season.

Level 2 Sponsor (\$500+)

- Sponsor name or logo in each issue of “The Cowboy” (10 issues yearly)
- Listed as sponsor on CCHA web presence.
- Sponsor representative invited to year-end windup social function.
- Sponsor representative invited to present applicable prizes at finals show.
- Announcer will advertise sponsor during each show.
- A division will be assigned to the sponsor along with another \$500+ sponsor, and these sponsors will be advertised during the running of each class within the division throughout the show season.

Level 3 Sponsor (\$250+)

- Listed as sponsor on CCHA web presence.
- Sponsor representative invited to present applicable prizes at finals show.
- Announcer will advertise sponsor during each show.
- A division will be shared by this sponsor and others, these sponsors will be advertised during the running of each class within the division throughout the show season.

Level 4 Sponsor (\$100+)

- Listed as sponsor on CCHA web presence.
- Announcer will advertise sponsor during applicable show.

* Where possible.

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